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FOR IMMEDIATE RELEASE

HANDLESTASH ANNOUNCES TWO NEW USA MADE ACCESSORIES AT PHILLY BIKE EXPO

A new mini bar bag and a comically over-sized bell are now available.

PHILADELPHIA, PA Feb 27, — Colorado bicycle accessory manufacturer HandleStash is releasing two new products at the Philly Bike Expo: A mini handlebar bag, dubbed the "Bar Snack," and a comically over-sized bell to be called "Ding Kong".



The Bar Snack offers a smaller 1.5L capacity and simpler design at a lower price compared to HandleStash's popular Bigmouth Burrito 2L handlebar bag. The new bag will originally be offered in HandleStash's four most popular colorways, with additional colors expected to be released later this year. Like other HandleStash products it is made in the USA in Colorado.

The Ding Kong over-sized bike bell was never intended to be a real product – it's based on a 6" brass trip gong intended for wall mounting. HandleStash owner Adam Saplin mounted one to his bike last year as a joke, but after hundreds of miles of use and numerous requests to buy one he couldn't resist bringing it to market. The bell is made in Connecticut by Bevin Bells, who has been producing bells in the USA since 1832. HandleStash adds two handlebar clamps to the bell to make it *sort of* bicycle compatible. Ding Kong increases HandleStash's bike bell distribution, which also includes a variety of bells from Cute Things Seattle.

Both products will be available at the Philly Bike Expo March 8-9 and at handlestash.com.

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