

## Seminar and Event Schedule - 2021 Philadelphia Bike Expo

**Saturday, November 6, 2021**

Time	Room 124	Room 125	Demo Area
10:30AM - 11:30AM	<b>Come On, Let's Ride! How to be a Quality Ride Leader: Part 1</b> Presented by John A Petty II and Kurt Gale	<b>Making Your Miles Meaningful</b> Presented by Darwisa Strabuk, Senior Development Manager, American Cancer Society; Mark Feinman, ACS Bike-A-Thon Chair and participant; Alex Felmeister, PBE Squad member and Eagles Autism Challenge Participant; Neva Kelly, Director of Development, EAC	<b>Basic Bike Maintenance</b> Presented by Gabriel Ortiz, The Tricycle Shop
12:00PM - 1:00PM	<b>Is Cycling as all inclusive as you think - is everyone accepted and welcomed?</b> Presented by the BCYC Allstars	<b>Bike Fitting and the Myth of the Women's Bike</b> Presented by Victoria Edwards, Befitting Bicycles and Jessica Bratus, fitmi!	
1:30PM - 2:30PM	<b>Come On, Let's Ride! How to be a Quality Ride Leader: Part 2</b> Presented by John A Petty II and Kurt Gale	<b>Saddle Pressure</b> Presented by Isaac Denham, Befitting Bicycles	<b>Out of the Box Bike Building Demo</b> Presented by Marzhel Pinto
3:00PM - 4:00PM	<b>Women of the Bicycle Industry</b> Presented by Heather Mason, NBDA President and Rachelle Schouten, NBDA Development Director	<b>Know Your Cycling Rights</b> Presented by Joe Piscitello	<b>Bike Fitting</b> Presented by Happy Freedman
4:30PM - 5:30PM	<b>Modern Bicycle Design &amp; Engineering for the Framebuilder</b> Presented by Peter Verdone	<b>Commuting and Safe Riding in Philadelphia</b> Presented by, Alexander Molander (Redshift), Larry Downey (BCGP), Anthony Bane (BCGP)	

### Partner Events

**PAPER TRAIL MICRO FILM FESTIVAL**  
Thursday, November 4th, 6:00PM – 9:00PM

**Bike Fit U**  
Saturday and Sunday, all day

**Greater Philadelphia Equalizer: All Terrain Cycling Classic**  
Saturday November 6th, 8:30AM



**Sunday, November 7, 2021**

Time	Room 124	Room 125	Demo Area
10:30AM - 11:30AM	<b>How to not piss off the media</b> Presented by Tyler Benedict, Founder, Bikerumor.com	<b>Sam and Arya's Lessons from the Tour Divide 2021</b> Presented by Arya Namdol and Sam Scipio	<b>Brake Bleeding</b> Presented by Marzhel Pinto
12:00PM- 1:00PM	<b>Diversity and Equity in the Sport of Triathlon</b> Presented by Edward Chang, Marcus Fitts, Reggie Waller, Lee Caparas and María Paredes-Fernández.	<b>Post gravel, back to the roots (and rocks)</b> Presented by @ultraromance	
1:30PM - 2:30PM	<b>Being a Multisport Mom in 21st Century Competitive Spaces</b> Presented by Ajoa Abrokwa, M.S. HEd./ HAD and Rudesia Sutton, NASM CPT	<b>The Bike Life</b> Presented by Pamela Murray	<b>Ask a Pro Mechanic Anything!</b> Presented by Marzhel Pinto
3:00PM - 4:00PM	<b>Riding Philly streets</b> Presented by John Allen and Tim Cherry of CyclingSavvy	<b>The Culture Of Messenger Bags: A Talk with Roland Burns, co-founder of Reload Bags</b> Presented by Kurt Boone	

	<b>Rides</b>
<b>Saturday 7:30AM</b>	<b>Unracer Roll to PBE21</b> Meet at Ellen Phillips Samuel Memorial
<b>Saturday 9:15AM</b>	<b>Saturday AM ride with the PBE Elite Women and the Big Heat</b> Meet at Schuylkill Banks Pergola
<b>Sunday 7:15AM</b>	<b>Easy like Sunday Morning led by the the PBE Squad</b> Meet at the Art Museum Steps
<b>Sunday 7:45AM</b>	<b>BUMPSRINGA!</b> Meet at Orkney Park, 854 N. Orkney St., Phila. PA
<b>Sunday 8:30AM</b>	<b>Coffee Outside: Philly Bike Expo Edition</b> Meet at Lemon Hill, Fairmount Park at the covered pavilion.
<b>Sunday 8:30AM</b>	<b>Ride to the Expo with KRT</b> Meet at 3740 Main St. Philadelphia, PA 19127

